



Concourse Booth Guidelines and Regulations

2006 Eastern Synchronized Team Skating Sectional Championships

January 26-28, 2006

The Arena at Gwinnett Center – Duluth, Georgia

Schedule

Cherry Convention Services, Inc. must be used as the material handling service provider for all items/merchandise that you will be shipping for your booth at the 2006 Eastern Synchronized Team Skating Sectional Championships. No deliveries or boxes may be shipped directly to The Arena at Gwinnett Center.

Please contact Ann Gilbert with Cherry Convention Services, Inc. by phone at 770-242-5955 or by email at ann@cherryconvention.com for the terms and conditions of the material handling services, shipping information, and for pre-payment of all fees and costs prior to shipping.

All shipped containers should be marked clearly with the name of your organization name, the event name, your booth number (which will be assigned to you after final approval of your application) and the total number of containers you are shipping. Containers should include all information on top and sides of the box. For example:

Your Company Name
2006 Eastern Synchronized Team Skating Sectional Championships
Booth #12
Box #1 of 3

Set-up starts on Wednesday, January 25, 2006 at 3:00 PM through 6:00 PM and continues on Thursday, January 26, 2006 from 9:00 AM through 11:59 AM. Official practices begin no later than January 26, 2006 in the morning. Therefore, you should try to have your booth set-up completed on Wednesday, if possible, but no later than 11:59 AM on Thursday.

Tear down starts immediately upon conclusion of the event on Saturday, January 28, 2006 and must be completed by 10:00 AM on Sunday, January 29, 2006. You should arrange for all of your merchandise and equipment to be picked up from The Arena at Gwinnett Center by 11:00AM on Sunday, January 29, 2006. No booths may be broken down before the completion of the event.

Dates and estimated times of the 2006 Eastern Synchronized Team Skating Sectional Championships Trade Show are as follows. All times are approximate and subject to change:

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| Thursday, January 26 | 9:00 AM – 11:30 PM |
| Friday, January 27 | 9:00 AM – 11:30 PM |
| Saturday, January 28 | 9:00 AM – 11:00 PM |

Booth Specifications

Each booth area will be 8' x 10'. The back wall of the standard booth is eight feet high, with side partitions three feet high. There is an eight-foot height limitation on displays in these booths for the back wall, side walls may extend half the distance to the aisle at eight-foot height. They may continue from the halfway point at three feet to the aisle.

The exhibitor License Fee will cover the setup of a 8' x 10' booth area (one space) including one 6' x 3' table, two chairs, and ambient lighting. Pipe and drape and power (20 amp capacity) will be provided only if requested on your "Concourse Booth Space Reservation" form. All additional requests and costs are the responsibility of the exhibitor. Each exhibitor is responsible for providing its own decorations, lighting, and appropriate staffing for the booth during the entire event.



Concourse Booth Rules and Regulations (Continued)

Exhibitor License Fee

Each Exhibitor agrees to pay to Georgia Skating Events, Inc. the License Fee set forth on Exhibit "A" attached to the Exhibitor's Concourse Booth Reservation Form.

Exhibitor Guidelines

Each Exhibitor must have personnel manning its booth during all Trade Show hours. All Exhibitor personnel must wear proper credential identification while within the booth areas. The credentials will also act as the Exhibitor's means in and out of the arena. Georgia Skating Events, Inc. will authorize up to a maximum of four (4) official credentials for each Exhibitor, regardless of booth size. These credentials must be picked up at the Registration Desk on the concourse of The Arena at Gwinnett Center upon arrival in Duluth, Georgia. The Exhibitor must provide Georgia Skating Events, Inc. with a written list naming all Exhibitor personnel who will be manning its booth area and designate at least one person who shall have authority to execute work authorizations, respond to The Arena at Gwinnett Center or Georgia Skating Events, Inc. requests or inquiries and otherwise officially represent the Exhibitor. Exhibitors and dually authorized personnel will have access to their exhibits thirty minutes before and thirty minutes after the official event hours. In the event of any unauthorized use of the display area, Georgia Skating Events, Inc. and The Arena at Gwinnett Center reserve the right to immediately remove any exhibit or display without prior notice. The location of each exhibitor's booth on the concourse is at the sole discretion of Georgia Skating Events, Inc.

Signs

All signs must be located within the boundaries of the assigned booth space no higher than the height limitation of the space assigned. Signs may not be attached to the arena walls or outside the exhibitor's space, nor may they be hung from the ceiling.

Balloons and Flowers

All balloons and flowers are strictly **prohibited**.

Inflatable Booths / Displays

Inflatable displays are not permitted without prior written consent from Georgia Skating Events, Inc. Displays must be clean, attractive and in locations where they do not interfere with neighboring exhibits. No interactive displays of any kind are allowed.

Storage of Packing Boxes and Crates

Exhibitors will be responsible for providing all individual storage needs. Neither The Arena at Gwinnett Center nor Georgia Skating Events, Inc. will be able to provide any storage space for exhibitors of the trade show. Storage is not allowed in any visible areas on the concourse of The Arena at Gwinnett Center.

Care of Building

Exhibitors are responsible for returning all equipment and materials provided by Georgia Skating Events, Inc. and The Arena at Gwinnett Center in the exact condition it was received. Appropriate charges will be assessed for any damages.

Assignment

No Exhibitor shall assign or sublet a portion or the whole part of their assigned space. Exhibitors may not feature the names or personnel of non-exhibiting manufacturers in their displays. This does not apply to names of parent subsidiary or of affiliated companies. If an article of a non-existing manufacturer is required for the proper operation or demonstration of an Exhibitor's display, identification of such article must be limited to the regular name plate imprint or other identification of such article that appears normally on the article as sold in the industry.

Noise

Exhibitors are required to minimize the noise of operating exhibits. The use of loudspeakers, sound protection equipment, and other sound augmenting devices is **strictly prohibited**.



Concourse Booth Rules and Regulations (Continued)

Exhibitor Guidelines (Continued)

Merchandise and Materials for Distribution

All merchandise and products that you wish to sell or promote during the event must be approved by Georgia Skating Events, Inc. and The Arena at Gwinnett Center prior to formal acceptance as an exhibitor (which approval may be withheld in the sole and absolute discretion of either Georgia Skating Events, Inc. or The Arena at Gwinnett Center). Please provide flyers, lists, brochures, catalogs, pictures, etc. of all merchandise you wish to sell or promote during the event. All catalogs, flyers, lists, etc. must be received no later than December 15, 2005 with your completed Concourse Booth Reservation Form. All applicants will be notified by December 30, 2005 if any merchandise is in conflict with the booth rules and regulations of the event.

Prohibited Merchandise for Sale or Display

The Arena at Gwinnett Center and Georgia Skating Events, Inc. reserve the right to determine if merchandise being sold or solicited is offensive and not in keeping with the integrity of the event. Any such merchandise will be removed and available for pick up by the exhibitor at the conclusion of the event.

Exhibitors may not sell or solicit any merchandise which includes the trademarks and logos of the 2006 Eastern Synchronized Team Skating Sectional Championships, U.S. Figure Skating or The Arena at Gwinnett Center without prior written approval of the respective owner(s) of such trademarks (which approval may be withheld in the sole and absolute discretion of the owner), any merchandise which describes the event in design or working without prior written approval of Georgia Skating Events, Inc. (which approval may be withheld in the sole and absolute discretion of Georgia Skating Events, Inc.) or any merchandise included on the following list without prior written approval of Georgia Skating Events, Inc. (which approval may be withheld in the sole and absolute discretion of Georgia Skating Events, Inc.) Any such merchandise will be confiscated.

Wearables – Including T-shirts, Sweatshirts, Fleece Vests and Tops, Sweaters, Scarves, Jackets, and Pants

Plush Toys/ Beanies

Headgear (caps/hats, headbands)

Gear Bags

Souvenir Pins

Flowers

Food or Beverages

Further, Exhibitor may not sell any merchandise which is illegal or infringes in any manner on any intellectual property right of any third party or contains any material or information that is unlawful, obscene, defamatory, libelous, slanderous, or that otherwise violates any rights of any person.

Literature Distribution

Circulars, catalogs, magazines, folders and other matter may be distributed only from within the Exhibitor's booth and must be related strictly to merchandise directly available from the Exhibitor. Distribution from booth to booth or in the aisles is forbidden. Activities by Exhibitors must be confined to their assigned exhibit space. No surveys are allowed.

Insurance

All property of the Exhibitor is understood to remain under their custody and control in transit to or from or within the confines of The Arena at Gwinnett Center, subject to the concourse booth rules and regulations of the event. Exhibitors are advised to carry floater insurance to cover exhibit material against injury to the person and property of others. Georgia Skating Events, Inc. and The Arena at Gwinnett Center's insurance policies do not cover liabilities of Exhibitors. Each Exhibitor is required to supply a certificate of insurance to Georgia Skating Events, Inc.



Concourse Booth Rules and Regulations (Continued)

Exhibitor Guidelines (Continued)

Taxes and Licenses

All Exhibitors must obtain any and all necessary permits and licenses required by all applicable authorities relating to the sale of Exhibitors merchandise and goods. All Exhibitors shall also collect, track and directly pay any and all sales and other taxes to all applicable taxing authorities relating to the sale of the Exhibitors merchandise and goods. The Arena at Gwinnett Center and Georgia Skating Events, Inc. are not responsible for collection, tracking or paying of the sales and other taxes relating to the merchandise and goods sold by any Exhibitor.

Liability

Georgia Skating Events, Inc., The Arena at Gwinnett Center, and their respective employees, representatives, agents, affiliates and volunteers, will not be liable for loss or damage to the property of the exhibitor, its representatives, employees, agents, or invitees arising from theft, fire, accident, or other cause. Georgia Skating Events, Inc., The Arena at Gwinnett Center, and their respective employees, representatives, agents, affiliates and volunteers, will not be liable for personal injury to the representatives, employees, agents, or invitees of the Exhibitor, which injuries may arise from or be in any way connected with the use or occupation of the Exhibitor's area. Under no circumstances shall Georgia Skating Events, Inc., The Arena at Gwinnett Center, and/or their respective employees, representatives, agents, affiliates and volunteers be liable for incidental, consequential, or exemplary damages relating to any of the matters described in these rules and regulations or in any other manner arising out of or relating to the event. Exhibitor shall defend, indemnify and hold Georgia Skating Events, Inc., The Arena at Gwinnett Center and their respective employees, representatives, agents, affiliates and volunteers (collectively, the "Indemnified Parties") harmless from any and all suits, allegations or claims for damages as a result of such injuries and shall pay or reimburse the Indemnified Parties for all costs and expenses, including, but not limited to, court costs and attorney's fees and expenses arising from the defense of such claims or suits. Further, Exhibitor, at its own expense, will indemnify, defend and hold harmless the Indemnified Parties, against any and all suits, allegations or claims, brought against the same based on or arising from the services rendered or products being sold by Exhibitor, and any claim, allegation or demand that any product sold, produced, or delivered by Exhibitor, infringes in any manner any intellectual property right of any third party or contains any material or information that is unlawful, obscene, defamatory, libelous, slanderous, or that otherwise violates any rights of any person, including, without limitation, rights of publicity, privacy or personality, is negligently performed, or has otherwise resulted in consumer fraud, product liability or any tort, injury, damage or harm to any person or entity, and shall pay or reimburse the Indemnified Parties any and all costs and expenses, including, but not limited to, attorneys' fees, court costs and costs awarded against or otherwise incurred by Indemnified Parties in connection with or arising from any such suit, allegation or claim.

Violations

Any exhibitor found to be in violation of the established guidelines or applicable state and local laws may be shut down immediately and prohibited from participating in the remainder of the event. Any fees paid to The Arena at Gwinnett Center or Georgia Skating Events, Inc. with regard to the concourse booth will be forfeited.

All exhibitor applications are subject to approval by Georgia Skating Events, Inc. and The Arena at Gwinnett Center.

Other Rules and Regulations

Georgia Skating Events, Inc. and The Arena at Gwinnett Center hereby reserves the right to impose any and all additional rules and regulations which are determined reasonably necessary in connection with the 2006 Eastern Synchronized Team Skating Sectional Championships Trade Show.